



NEWSLETTER FOR MG PROGRAM COORDINATORS

JUNE 2011

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NEW MOA PAGE ON MG WEBSITE. Check out <http://mastergardener.wsu.edu/moaprocess.html> for a refreshing look at the kinds of Memoranda of Agreements, or legal contracts, that Extension MG Programs should have in place when partnering with other organizations or property owners. The new page explains when a contract is necessary and links to the WSU Contract and Forms site. It's under Tools for Program Management in the Staff and Volunteer section of the MG Program website.

**JULY STATEWIDE COORDINATORS' WEBINAR CHANGED TO JULY 8<sup>th</sup>.** The monthly webinars for MG faculty and staff are getting better all the time with guest speakers covering important topics and all of us getting more comfortable using the meeting technology. Because Friday mornings don't work for everyone all the time, the meetings are recorded and archived. Here are the links for the last two archived meetings:

May, *Program Evaluation* by Jennifer Marquis and program announcements by Tonie  
<http://breeze.wsu.edu/p40268599/>

June, *Using SharePoint* by Jeanne Rehwaldt and program announcements by Tonie  
<http://breeze.wsu.edu/p93779683/>

Because the first Friday in July is right before a holiday weekend, we'll change our next webinar to **Friday, July 8<sup>th</sup>**. As always, go to [breeze.wsu.edu/mg](http://breeze.wsu.edu/mg) to participate. That link is the same for all meetings and it appears on the MG Program website.

**NATIONAL EXTENSION'S WEBINAR ON CREATING A SOCIAL MEDIA STRATEGY.** An archived version of this webinar is at <http://campus.extension.org/mod/resource/view.php?id=14095>. The target audience was MG Coordinators all over the country. One source they talked about is a blog by Anne Adrian, Alabama Extension at Auburn University. Read about her insights, research, and experience with using social media in Extension programs at <http://blog.anneadrian.com/2011/01/social-media-goals.html> This particular posting is from January of this year, but she blogs frequently and you may search for topics like evaluation, volunteer management, etc.

**MG FOUNDATION OF WASHINGTON STATE'S NEWSLETTER** The purpose of Seeds for Thought, the quarterly newsletter for the state Master Gardener Foundation (MGFWS), is reflected in its bylaws: "to offer ... leadership to, and *communication among, county and regional WSU MGP, foundations and affiliates*. For the August 1 newsletter, and all future issues, MGFWS is soliciting content directly from local Master Gardener foundations and programs. If you or a Master Gardener in your county would like to submit an article for the fall issue of *Seeds* **send submissions by July 1** to Mary Shane, Seeds for Thought publisher, ([meshane@comcast.net](mailto:meshane@comcast.net)).

**2011 WSU MG ADVANCED EDUCATION CONFERENCE** Ocean Shores, Sept 22-24. Plan to attend and keep promoting it among your volunteers. Registration and information can be found at <http://www.regonline.com/builder/site/Default.aspx?EventID=872252>

And for those interested in rubbing elbows with MGs from USA and Canada, the **2011 INTERNATIONAL MG CONFERENCE** is being held in October in West Virginia. Registration and Information is at <http://imgc.ext.wvu.edu/>

**2013 WSU MG STATE ADVANCED EDUCATION CONFERENCE** WSU Extension and the MGFWS would like to invite your county to consider hosting the 2013 statewide Master Gardener Advanced-Education Conference in September, 2013. Deadline for submission is **July 31, 2011**. For questions, please contact Chris Bailey, Chair of the Site-Selection Committee, [mastergardenerwa@yahoo.com](mailto:mastergardenerwa@yahoo.com) or 509-943-6020.

**HANDLING NEGATIVE FEEDBACK** about your program or program management style is never easy, especially when it comes from volunteers you are trying to guide and supervise. Sometimes it's even OK to ignore it. A featured article in "Volunteer Power News," a monthly e-newsletter for Volunteer Managers, <http://www.volunteerpowers.com/articles/newsletter97.asp> speaks to this issue in way that helps you keep some perspective on the experience.